

#HoustonSSC











What We Do

Houston Sports and Social Club offers a variety of co-ed sports leagues and tournaments as well as a wide array of social events and activities, but our main objective is to have fun! We are always searching for new and creative ways to have a good time and don't limit our offering to conventional sports and social activities. Meet People. Stay Active. Have Fun. Give Back! We offer various sports including **Our Social Events** range from Nightly Basektball, Bowling, Cornhole, Happy Hours, Field Days, and Dodgeball, Flag Football, Kickball, Sand Tournaments, to Charity Fundraisers, Volleyball, Indoor and Outdoor Soccer, Holiday Parties, Bar Games, City-wide and Softball Festivals, and much more!









Houston Sports and Social Club Stats

- 2,600+ Teams per Year
- 30,000+ Players per Year
- 33,000+ Newsletter subscribers
- 27,000+ Facebook Fans
- 18,000+ Instagram Followers
- 400+ Leagues per year
- 1,000+ Game Day Happy Hours per year





Houston Sports and Social Club Stats

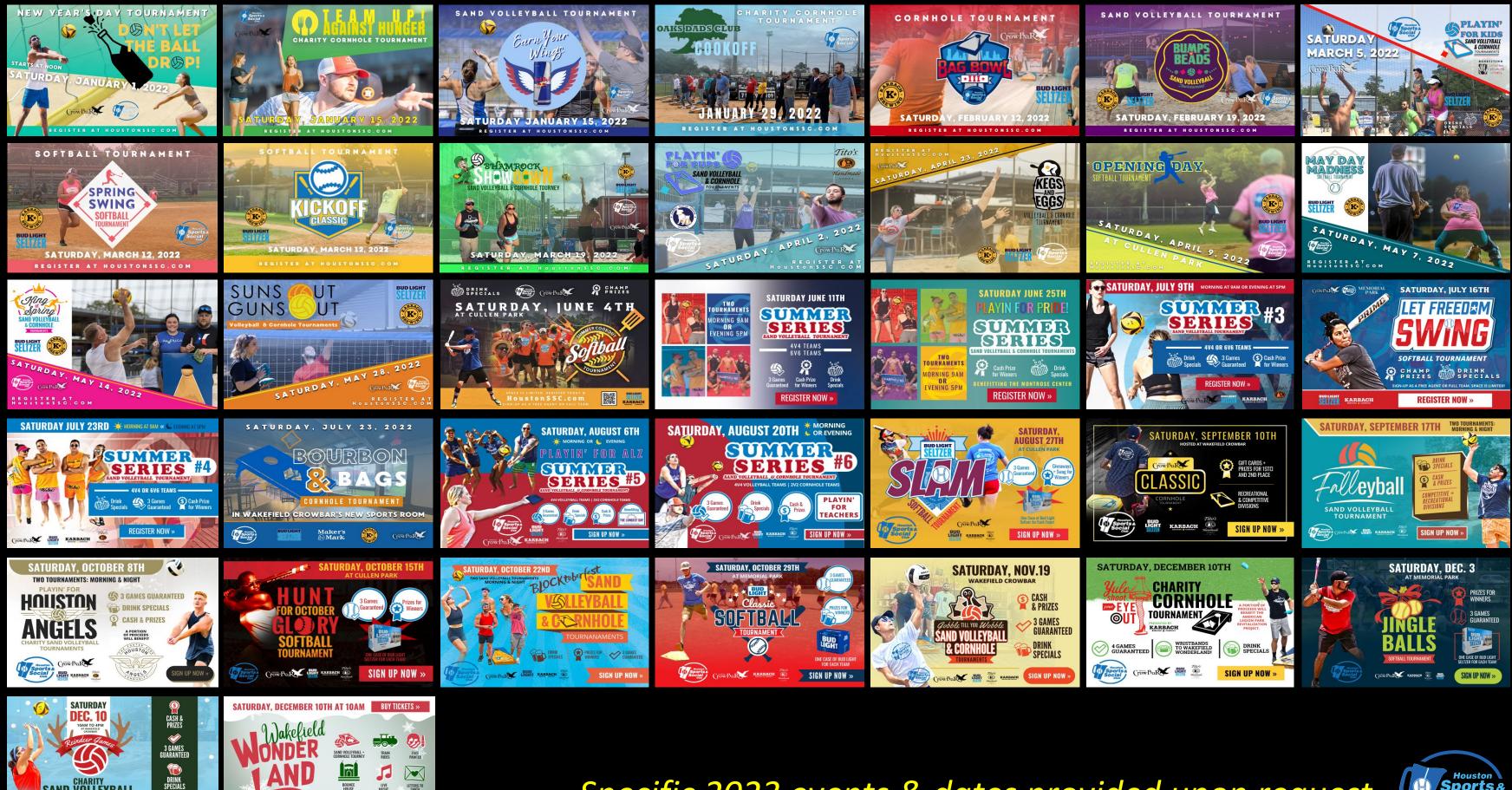
- app. 12,000 Sand Volleyball participants
- app. 5,000 Softball participants
- app. 4,000 Kickball participants
- app. 4,000 Soccer participants
- app. 2,000 Basketball participants
- app. 2,000 Flag Football participants
- app. 1,000 Cornhole participants
- app. 1,000 Misc Sport participants

Total annual players = 30,000+





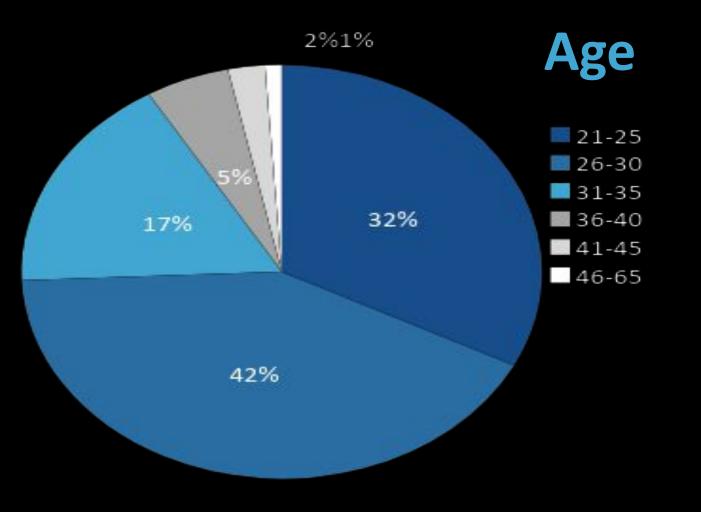
Houston Sports and Social Club 2022 Events

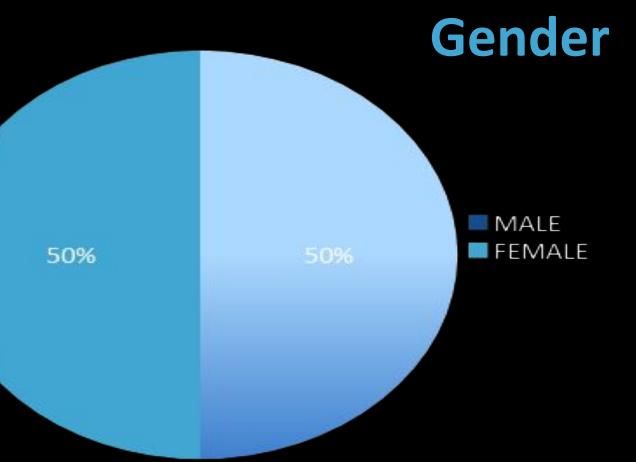


Specific 2023 events & dates provided upon request



HoustonSSC Demographics







Experiential and Activation Capabilities

- **Connect with local influencers and have them rock your brand on T-Shirts**
- Sample your product to your target demographic
- **Drive trackable retail business and sales**
- Increase volume of your product through happy hours and events
- **Connect digitally with your target consumer**





Past partners include:











HoustonSSC Player Testimonials

All of the events hosted by the league are a blast. Not only are there regular season sports there are charity kickball tournaments for cancer, food bank volunteer events, and the toy drive every Christmas for the Children's Hospital. Joining this league literally changed my life for the better, not just by gaining friends but by being able to give back to a community that has given me so much. Shieva C. My husband and I have had some great times with the Houston Sports and Social Club. When we moved to Houston, we didn't know anyone and this is how we found a lot of our friends. We'll be playing in future seasons for sure. Holly H.

I joined HSSC after seeing a group of people wearing the shirts and was curious about what it was. We've met so many people through this league and branched out from cornhole, to softball, to flag football. The league itself is organized and their staff is friendly. Their other events such as Splash Bash and Oktoberfest are really fun.

So happy to be a part of this!! Made some great new friends and have been having a blast in the 4v4 Sand Vball leagues. Highly recommended!! You're missing out if you haven't joined. Madeleine W.



Thanks for your interest!





For more info and to get in the game, please contact:

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